

# ALL COVERED

## Checkers Industrial Safety Products has acquired pitch covering market leader Terraplas.

A familiar product used in stadiums everywhere is about to become even more widely available. **Checkers Industrial Products LLC** has acquired **Terraplas**, the industry's world-leader in high-end turf protection, one result of which will be wider distribution.

*"The exciting acquisition of this world-leading business not only continues the growth of our ground protection category, allowing us to enter new markets, it also brings their highly experienced international team to the Checkers family,"* says Checkers' President Ray Torres.



The Terraplas range of products includes drivable, outdoor natural grass, outdoor synthetic field, and indoor synthetic field protection systems. These product lines align with Checkers' ground protection product category, along with other Checkers acquisitions, **AlturnaMATS**, **Zigma Ground Solutions**, and **SVE Portable Roadways**, from earlier this year.



*"The purchase of Terraplas by Checkers is another milestone in the company's history. I started the business some 25 years ago and since*

*then have sold the highest-quality turf protection systems to iconic stadiums worldwide,"* says Robert Else, Chairman of Terraplas.

*"This acquisition is all the more exciting as it delivers a direct route to the oil, gas and construction markets, into which we are moving with our latest patented product, terraroad®, that has been developed specifically for these industries. I am confident that this acquisition will result in a huge increase in sales of the Terraplas brand, and at the same time develop fresh markets for other group brands via the established Terraplas professional distribution network,"* Else commented.



When asked what the acquisition means for **Terraplas USA**, former President, Mike Beane says:

*"From a USA perspective, the acquisition by Checkers allows us to widen our horizons, opening doors to markets that might not otherwise be familiar with our products. Checkers'*



### TERRAPLAS

The original *Terraplas®* product was developed in cooperation with the grass professionals at the old **Wembley Stadium** in London, UK, to protect their hallowed turf. As proof of the quality of **Terraplas'** products, that first system is still in regular use today, as is virtually every Terraplas system produced since 1991. Terraplas serves almost all of the United States' multi-purpose stadiums, as well as major and minor league sports and event stadiums internationally.

### CHECKERS

**Checkers Industrial** manufactures and distributes a variety of branded safety products including cable management systems, wheel chocks, safety lights, ground protection and matting, plus warning whips for the industrial, mining, oil and gas, military, entertainment, construction, and aviation markets.

*focus on asset protection fits right in line with the core purpose and function of our products, which will help expand both brands."*

Terraplas will continue operating out of their facilities in the United Kingdom and United States. ■

*The latest, and even more transparent, terraplas® pitch protection system.*